

CREATIVE AND DESIGN CRITERIA**BIKE RACK AD SIZE**

Standard Card: 11" x 35"

**MATERIAL**

FLEXcon; 3M Outdoor Vinyl Opaque, Edge Sealed
Cold Laminated to be Graffiti proof.

DESIGN INSTRUCTIONS

Create 35" x 11" artwork with 1/2" safe area and 1/4" bleed on all sides
Image Resolutions 300 dpi
CMYK Colour

PRINTING

PDF, JPEG, PSD, EPS

OVERAGE

5% - Additional overage maybe required depending on re-use
or creative